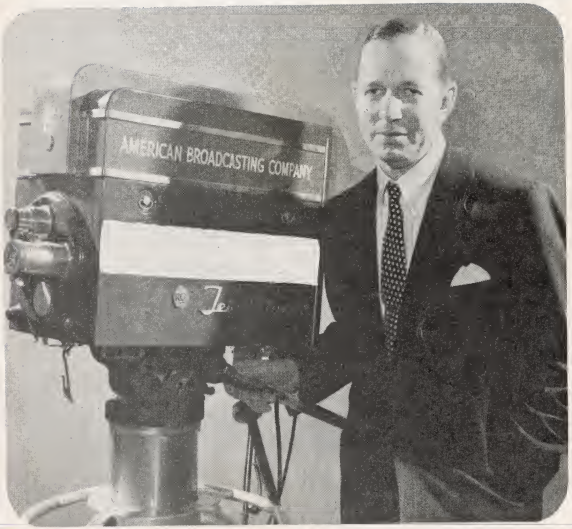
TELEVISION Forecast

FEBRUARY 12, 1949



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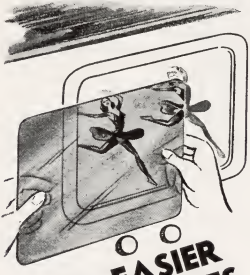

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THE MAIL BAG

Television vs. Comic Books

If your phone rings and someone asks "Do you have any children? Do they like television?" it will very likely be the editors of this magazine, seeking information. Beginning Monday, Feb. 14, hundreds of Chicago and suburban children and parents will be interviewed.

Perhaps the letter from *Mrs. A. G. Rein* of 103 N. Forest, Palatine, started it all. Mrs. Rein wrote, "I would much rather have my children grow up with television than read those weird comic books."

Of late, comic books have gained an unwholesome reputation, and many parents, like Mrs. Rein, shy away from having such publications in the home. Like many of our readers, we feel video programs, written and prepared especially for children, can be not only educational but entertaining.

William Boehm of 1534 Thomas, Chicago, feels that each telereceiver is in itself an Off-the-Street Club. He suggests that the owners of sets invite at least twice a week one or two children to their home. If done, more than 200,000 youngsters would enjoy this new medium for the first time. He footnotes his letter by warning, "It may save a life!"

Dick and Jim Hansen of Maple Lane, Batavia, avid TV fans, write: "My brother and I would like to see a Saturday morning program for children on television. It would be nice to have some films and a serial and a cartoon," they add. Dick and Jim are not alone in wanting increased hours on Saturday's programming. *W. J. Seguin*, of 2735 W. Farwell, Chicago, comments: "There are a great many of us who have television sets who do not get home until 9 p.m. . . . consequently we do not enjoy much television when the programs go off at 10:30 p.m."

Our Mail Bag also brought forth suggestions from readers, one in answer to the letter from *A. C. Marazick*, whose landlord refused to allow an antenna on the roof of building. *Mr. O. H. Trempe*, of 1032 Lennox, writes: "Our antenna is not on our roof, but in a closet and our reception is perfect. In fact, the picture comes in better than some of our neighbors who have outdoor antennae. Why not try it?"

Philip Lewis, of 5220 S. Kenwood, Chicago, who has been doing much research work on video, comes up with this idea, giving credit to his wife, Gerry. He writes: "Over a period of months we found that the image on our TV receiver was producing less light and decreasing definition. The thought was that the tube was getting old. My wife got the bright idea that maybe enough dust had deposited on the reverse side of the safety pane to interfere with the image. We took out the pliers and screwdriver and removed the frame and glass. Sure enough, a layer of dust had deposited itself so uniformly that it could not be detected as such from the front. The set works as good as new now."

There just isn't enough basketball on television for some of our readers. *John Hattenhauer*, of Maywood, *Darrly Lem*, of Calumet City, and *C. W. Bryant*, of Chicago, would like to see high school, college and pro games on the screen.

We welcome all your mail, enjoy reading it, and in most cases pass on the information to interested Chicago stations.

TELEVISION Forecast

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Television Forecast for

Saturday

February 12, 1949

WGN-TV Channel 9

2:00—TELEVISION MATINEE. Film, "Men Are Not Gods," with Rex Harrison, Miriam Hopkins and Gertrude Lawrence.
4:00—Test Pattern.
5:30—LUCKY PUP REVIEW. CBS-TV N.Y.
6:00—FILM.
6:30—IN THE FIRST PERSON with Quincy Howe interviewing from CBS-TV N.Y.
6:45—FILM SERIAL "Law of the Wild."
7:00—FEATURE FILM "Delightful Lady."

WBKB Channel 4

11:00-2:00—MULTISCOPE PROGRAM.
7:15—Test Pattern.
7:55—SUN TIMES NEWS ROUND-UP with Ulmer Turner.
8:00—WESTERN FILM "Rainbow Over the Range" with Tex Ritter.
9:00—MOVIE MONEY with Russ Davis.
9:30—"OUT OF THE NIGHT" Documentary film.
10:00—HEADLINE NEWS.

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—THE WREN'S NEST. Problems of a typical American family.
6:30—WESTERN FILM.
7:30—DRAW A LAUGH.
8:00—STUMP THE AUTHORS with Louis Zara, a Chicago author and Lou Breese as emcee.
8:30—STAND BY FOR CRIME. Televiewers are guest detectives.
9:00—INDOOR POLO.

WNBQ Channel 5

Note: WNBQ will not televise this date, but will return to the air on Sunday, February 13, 1949.
(Subject to Change)

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WBKB to Telecast Ice Show Friday

The 11th annual Sun-Times Ice Show, to be staged at the Chicago Stadium, will be telecast by WBKB at 8:30 p.m., Friday, Feb. 18, it was reported this week.

The telecast will be highlighted by the international indoor speed skating contest, attracting skaters from Wisconsin, Illinois, Minnesota and Iowa who will compete for titles.

DAHLQUIST SISTERS

The Ice Show is being staged for the benefit of hospitalized veterans, and will attract stars such as John Flannigan of Ice Capades, the Dahlquist Sisters of Rockford, Hal Ring and Ken Lamb of the celebrated Holiday On Ice and two outstanding championship youngsters, Loretta Rocha and Richard Dwyer.

Tickets to the event may be purchased at the following prices: Rinkside, $3.70; mezzanine, $2.50; 1st balcony, $1.60; 2nd balcony, $1. All seats are reserved; prices include tax.

Tex Ritter Film Slated

If you're a Tex Ritter fan, you'll want to watch "Rainbow Over the Range," a sure-fire western film to be shown 8 p.m. Saturday, Feb. 12, on WBKB, channel 4. Johnny Downs and Wanda Kay appear in "What a Man," Feb. 15; Boris Karloff in "The Ape," on Feb. 17.

Delores Marshall Stars on Musical TV Show

Make a date Sunday, Feb. 13, to see and hear Delores Marshall, WENR-TV songstress who recently made her debut over the ABC television network in a new program of songs and patter.

The 20-year-old brunette is accompanied by the Jack Fascinato Trio, which consists of piano, guitar and bass. Miss Marshall, readers may recall, gained nationwide fame last November as winner of Chicago's Harvest Moon Festival, competing against more than fifteen hundred contestants.

The Delores Marshall Show is produced by Greg Garrison.

"Do You Get It?"

Tuesday night is charade night on WENR-TV. On Feb. 15 you'll view professional actors and actresses competing with business and professional men and women of Chicago in "Do You Get It?" Produced by Ed Skotch, the show is emceed by Roy Winsor.

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Television Forecast for

Sunday

February 13, 1949

WBKB Channel 4

11:00-2:00—MULTISCOPE PROGRAM.
6:15—Test Pattern.
6:30—FILM FEATURE "All American "Co-ed."
7:30—TELENEWS.
7:50—SELECTED SHORTS.
8:15—NOW I'LL TELL ONE. Pre-game show featuring cartoons.
8:25—HOCKEY. Blackhawks vs Montreal Canadiens from the Chicago Stadium.
10:45—HEADLINE NEWS.

WENR-TV Channel 7

4:00—SUPER CIRCUS with Claude Kirchner as ring-master.
5:00—CARTOON TELETALES. Fairy tales by chalk and talk.
5:30—SINGING LADY with Irene Wicker.
6:00—FILM.
6:45—SING-CO-PATION with Dolores Marshall.
7:00—HOLLYWOOD SCREEN TEST.
7:30—ACTORS STUDIO presents "Zone of Quiet" by Ring Lardner.
8:00—ABC TELEVISION PLAYERS "The Pachy Pomp."
8:30—MUSIC IN VELVET with Don Lindley's orchestra.

WNBQ Channel 5

5:40—"HOP-A-LONG" CASSIDY. Film.
6:40—YOUNG BROADWAY. Film.
7:00—YOU ARE AN ARTIST. Instructions via television.
7:25—AMERICAN SONGS.
7:45—PARIS FASHION CAVALCADE with Faye Emerson as commentator.
8:00—PHILCO TELEVISION PLAYHOUSE "Dark Hammock" with Peggy Wood and Sidney Blackmer.
9:00—REVIEW OF THE NEWS.

WGN-TV Channel 9

5:00—CHICAGO TRIBUNE COMICS read by Walt Newton.
5:30—REEL ADVENTURES with Holland Engel as emcee.
6:00—ORIGINAL AMATEUR HOUR with Ted Mack as emcee. DuMont N.Y.
7:00—CHICAGOLAND NEWSREEL REVIEW.
7:30—TRAVEL FILM.
8:00—TOAST OF THE TOWN with Ed Sullivan, Ray Block and his orchestra and guests.
9:00—STARS OF TOMORROW.
9:30—CHICAGOLAND MYSTERY THEATER.

(Subject to Change)

Television Forecast for

Monday

February 14, 1949

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—EARL WRIGHTSON, songs fr.N.Y.
6:30—FILM.
6:45—UNCLE MISTLETOE. The adventures of a roly-poly puppet.
7:00—FILM.
7:30—GREAT BOOKS, discussion group.
8:00—IDENTITY. Sports program with Bob Elson, Premier.
8:15—SKIP FARREL SHOW.
8:30—FILM FEATURE.
9:00—PAUL HARVEY, news.

WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—HERBIE MINTZ.
4:30—HOWDY DOODY SHOW with Bob Smith, from N.Y.
6:45—THE WEATHERMAN.
6:50—NEWSREEL THEATER.
7:00—FILM FEATURE.
7:30—CHEVROLET ON BROADWAY.
8:00—COLGATE THEATER "A Husband's Rights."
8:30—AMERICANA. Quiz program.
9:00—CLIFTON UTLEY and the news.
9:15—BOXING BOUTS from the Marigold Gardens.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern.
5:00—SMALL FRY CLUB. DuMont, N.Y.
5:30—LUCKY PUP. CBS-TV N.Y.
5:45—Test Pattern.
6:30—DOUGLAS EDWARDS—news. CBS-TV N.Y.
6:45—CHICAGOLAND NEWSREEL.
7:00—THE GOLDBERGS. CBS-TV N.Y.
7:30—SPELL WITH ISBELL.
8:00—MOREY AMSTERDAM SHOW. CBS-TV N.Y.
8:30—PEOPLE'S PLATFORM. CBS-TV N.Y.
9:00—"REMBRANDT" with Chas. Laughton, Elsa Lancaster, and Gertrude Lawrence.
10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

11:00-2:00—MULTISCOPE NEWS.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN, and OLLIE.
6:30—PIANO PALS with Georgia Kay and Gloria Yates.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—AT OUR HOUSE with Jim and Edie Dexter.
7:20—FILM VARIETIES.
8:00—TELENEWS with John Dunham.
8:10—FILM MUSICAL.
8:30—WRESTLING from Midway Arena with Russ Davis announcing.
10:30—HEADLINE NEWS.

(Subject to Change)

QUINCY HOWE, CBS telenews analyst, will appear 6:30 p.m. Saturday, Feb. 12, on channel 9, WGN-TV. Mr. Howe is also moderator of the video version of "People's Platform," and other education and opinion telecasts.

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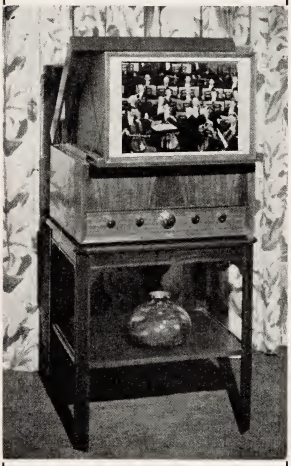

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Television Forecast for

Tuesday

February 15, 1949

WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—HERBIE MINTZ.
4:30—HOWDY DOODY SHOW with Bob Smith, from N.Y.
6:45—THE WEATHERMAN.
6:50—NEWSREEL THEATER.
7:00—TEXACO STAR THEATER, starring Milton Berle, from N.Y.
8:00—QUIZ KIDS with Joe Kelly as chief quizzer.
8:30—"THREE MUSKETEERS" film.
9:00—CLIFTON UTLEY and the news.
9:15—NBC NEWSREEL.
9:25—FILM "Hour of Fear."

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern.
5:00—SMALL FRY CLUB with Bob Emery. DuMont N.Y.
5:30—LUCKY PUP. CBS-TV N.Y.
5:45—Test Pattern.
6:30—DOUGLAS EDWARDS, news. CBS-TV N.Y.
6:45—CHICAGOLAND NEWSREEL.
7:00—CROSS QUESTION.
8:00—SCHOOL HOUSE with Kenny Delmar as emcee. DuMont N.Y.
8:30—FILM.
9:00—CLUB TELEVISION.
10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

11:00-2:00—MULTISCOPE NEWS.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—JOE WILSON'S HOT STOVE LEAGUE.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM SHORTS.
7:15—ROVING CAMERAS.
7:30—SHORT SUBJECTS.
8:00—TELENEWS with John Dunham.
8:15—MIDGET BOXING with Jim Ameche.
8:30—"WHAT A MAN" (feature film) with Johnny Downs and Wanda McKay.
9:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—FILM SHORTS.
6:30—FILM.
6:45—UNCLE MISTLETOE.
7:00—FILM FEATURE.
8:30—DO YOU GET IT? A game of charades with Roy Winsor as emcee.
9:00—BOXING BOUTS.

(Subject to Change)

MALE HEART THROBS

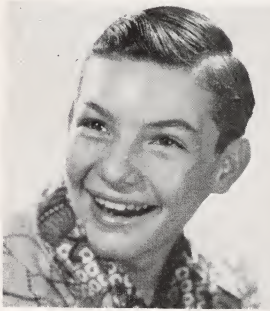
By PATRICIA COOPER

Warning note to our male readers: you've got competition! For every channel in Chicago television there's a bushel of masculine heart throbs that are capturing the attention of your wife, sister, or sweetheart.

Friday night, Feb. 18, Stuart Sklamm charms the teenagers who watch him in "Piano Pals" on WBKB. Baritone Bill Lawrence of WGN-TV's "Arthur Godfrey" show (Wednesday, Feb. 16), is required televiewing for college queens who are rapidly forming Fan Clubs from Chicago to New York.

And this competition doesn't stop there. The white-collar-girl now wants to stay home Friday nights instead of taking in a movie. Reason: Perry Como and the "Supper Club," on WNBQ. Mom, Aunt Grace, and the woman's club gang find Neil Hamilton and "Hollywood Screen Test" on WENR-TV a "must" on Sunday.

If life around the old homestead has been a bit different since you purchased that television set, it's because the girls have found Messrs. Sklamm, Lawrence, Como and Hamilton more interesting than the dishes.



STUART SKLAMM
Piano Pals

BILL LAWRENCE
Arthur Godfrey Show

Shorty Sklamm, that is Archibald, of WBKB's "Piano Pals" is a Chicago boy that may be your neighbor. A freshman at Parker high school, Shorty, at 14, is one of video's youngest stars, with a remarkable background of theater and radio experience. He has been a member of the Jack and Jill players in Chicago for more than five years. Although offered the part of Harlan in "Life With Father," he remained here to do radio shows like Tom Mix, Jack Armstrong, Curtain Time, Meet the Meeks, and a dozen others. Young Mr. Sklamm also is a personality on records, and during the last election —despite not being of voting age—made several political recordings.

Like non-professional kids, Stuart likes sports, playing hard at football and baseball. And like so many other youngsters he is currently annoying the neighbors while he practices on his alto, saxophone and clarinet.

"Piano Pals" is not his first meeting with video. Back in 1944 we recall his appearance on channel 4 in several Marshall Field programs, the one most remembered "School Lunch."

Bill Lawrence of the "Arthur God-

S PLENTIFUL ON T. V.

PERRY COMO
Supper Club

frey" show began as an amateur on Big Red's talent roundup, and is still slightly dazed by his good fortune, but is beginning to remember some of the steps that led to it.

One of the things the WGN-TV star recalls as a big musical influence in his life is his training at East Side high school in East St. Louis, Illinois, his home town.

"I got a lot of encouragement from our music teacher," he tells us. Our school was always very proud of its choral groups.

Bill attributes his liking for popular music to the fact that Mrs. Rose Mary Greene Brinson, his teacher, didn't stick to the straight-laced classical repertory favored by most public school marms.

Although not yet confirmed, Bill reportedly is scheduled to sign a Hollywood contract and begin recording for RCA Victor. No wonder, the way he charms lassies on television.

If Russ Columbo had lived to see and hear the "Supper Club" on WNBQ he would probably say, "Why that sounds like me! Who is that fellow?" The answer: Perry Como, of course.

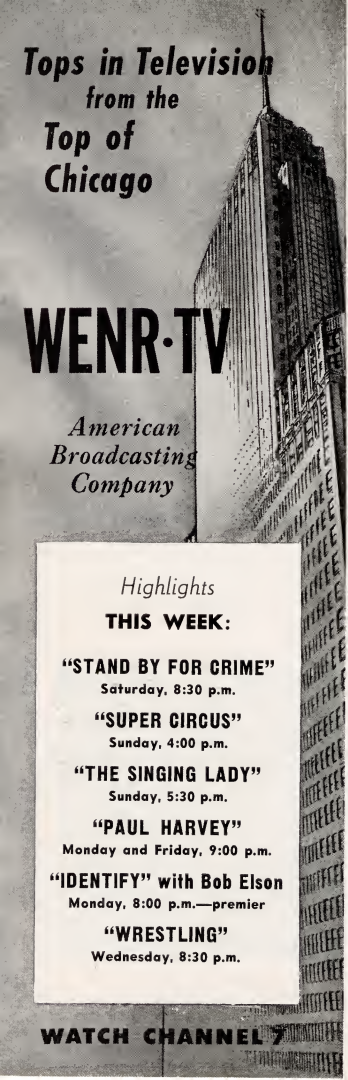
That Como man captured the hearts of girls long before TV, appearing in movies, on stage, and on radio. Few record collectors lack a Como specialty; more often you'll find Como albums highly treasured.

This NBC show is particularly popular because of its late hour, and refreshing because of its good looking people, Perry foremost, and the charming Fontanne Sisters.

Chicago audiences last saw Neil Hamilton at the Blackstone theatre when "State of the Union" drew record-breaking crowds. Now in TV, on WENR-TV's "Hollywood Screen Test," Neil attracts a wide audience of women who have been his fans since early motion picture days.

Although he is not the dashing lover or hero on video that he was in flickers, because of his role as talent scout, Hamilton has but to say a few words and his women fans are satisfied. One of our male readers last week wrote: "My wife has had his picture on her dresser for 15 years. Me? I'll take hockey, or baseball."

NEIL HAMILTON
Hollywood Screen Test



Television Forecast for

Wednesday

February 16, 1949

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern.
5:00—SMALL FRY CLUB. DuMont N.Y.
5:30—LUCKY PUP. CBS-TV N.Y.
5:45—Test Pattern.
6:30—DOUGLAS EDWARDS, news. CBS-TV N.Y.
6:45—CHICAGOLAND NEWSREEL.
7:00—ARTHUR GODFREY AND HIS FRIENDS. CBS-TV N.Y.
8:00—PERSONALITY PROFILES.
8:30—PLAN-A-ROOM with Paul MacAlister.
8:45—SPORTSMEN'S CORNER.
9:00—BOXING. CBS-TV N.Y.
10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

11:00-2:00—MULTISCOPE NEWS.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—PIANO PALS with Georgia Kay and Gloria Yates.
6:45—YOUR CURESTONE CUT-UP with Ernie Simon.
7:00—MULTISCOPE NEWS.
7:05—FILM SHORTS.
7:50—TELENEWS with John Dunham.
8:00—SELECTED SHORTS.
8:15—NOW I'LL TELL ONE.
8:25—HOCKEY from Chicago Stadium, Blackhawks vs Boston Bruins.
10:45—HEADLINE NEWS.

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—CHILD'S WORLD from N.Y.
6:30—FILM.
6:45—UNCLE MISTLETOE.
7:00—SET 'EM UP. Bowling show.
7:30—FLICKER FAVORITES. Old time movies.
8:30—WRESTLING.

WNBQ Channel 5

4:00—THESE ARE MY CHILDREN
4:15—HERBIE MINTZ
4:30—HOWDY DOODY SHOW from N.Y.
6:45—CAMEL NEWS CARAVAN
7:00—GIRL ABOUT TOWN with Kyle MacDonnell and Earl Wrightson. from N.Y.
7:30—TAKE A DARE with John Conrad as emcee.
8:00—KRAFT TELEVISION THEATER.
9:00—CLIFTON UTLEY and the news.

(Subject to Change)

Chaplin Films Rouse Moviegoers Memories

The rage in 1918 is now the fun of '49 on WBKB, with Charlie Chaplin starring in the new film series, "Movie Money."

Saturday, Feb. 12, you'll think television has whisked you back to the old Nickelodeon days, for at 9 o'clock Russell Davis, Esq., will be the sound effect man for Chaplin's nonsense. Early silent movies are no problem to Davis who is serving his internship as off-the-cuff commentator at grunt-and-groan matches in local wrestling halls.

During intermission, televiewers can play games, if they so desire. The first person to telephone Davis and identify a bit of clothing, make-up, prop or aged star wins a prize. You'll agree, it's a new twist to the giveaway flood.

If Junior has never seen Chaplin, derby, cane and mustache, then maybe you'll want to join him in viewing "The Count," "The Vagabond," "The Cure," "The Fireman," "The Immigrant," "Behind the Screen," and other oldies.

You may win a prize!

WNBQ Presents RFD Show

"RFD, America," for years a popular radio quiz on NBC, is now on television with Bob Murphy as quizmaster. Friday, Feb. 18, you'll see Murphy, announcer Norman Barry, and contestants comprised of a panel of four farm men and women. Originated by Louis G. Cowan, "RFD, America," presents question involving technical farm problems and fun questions. Don Meier and John Lewellen direct this WNBQ feature.

Poloist Guest of Wilson

Dell Carroll, Chicago's leading indoor poloist, will appear as Joe Wilson's guest Tuesday, Feb. 15, on his "Hot Stove League" seen on WBKB every Tuesday and Thursday at 6:30 p.m. Note the new time.

Television Forecast for

Thursday

February 17, 1949

WBKB Channel 4

11:00-2:00—MULTISCOPE NEWS.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—JOE WILSON'S "HOT STOVE LEAGUE."
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM VARIETIES.
7:15—ROVING CAMERAS.
7:30—FILM MUSICAL.
7:40—TELENEWS with John Dunham.
7:50—"THE APE" with Boris Karloff (Feature Film).
9:00—TELECHARADES.
9:30—TREASURY BOND SHOW.
10:00—HEADLINE NEWS.

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—THE WREN'S NEST.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE and guests from Candy Cane Lane.
7:00—AMERICAN MINSTRELS of 1949 from N.Y.
8:00—SECOND GUESSER. Quiz program.
8:15—CARTOON CONTRASTS.
8:30—FILM SHORTS.
9:00—ON TRIAL. Discussion of topics of the day.
9:30—CLUB SEVEN with Johnny Thompson as emcee, from N.Y.

WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—HERBIE MINDZ.
4:30—HOWDY DOODY SHOW from N.Y.
6:45—CAMEL NEWS CARAVAN.
7:00—PHIL SILVERS SHOW from N.Y.
7:30—THE SWIFT SHOW starring Lanny Ross, from N.Y.
8:00—WALT'S WORKSHOP.
8:20—NEWSREEL.
8:30—FLOOR SHOW.
9:00—CLIFTON UTLEY and the news.
9:15—GRAND MARQUEE, film.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
3:30—ILL. STATE MEDICAL SOC.
4:00—Test Pattern and Dinner Music.
5:00—SMALL FRY CLUB. DuMont N.Y.
5:30—LUCKY PUP. CNS-TV—N.Y.
5:45—Test Pattern.
6:30—DOUGLAS EDWARDS—news. CBS-TV—N.Y.
6:45—CHICAGOLAND NEWSREEL.
7:00—INDIVIDUALLY YOURS.
7:30—TRAVEL FILM.
8:00—WINDOW OF THE WORLD. DuMont N.Y.
8:30—WRESTLING from Madison AC.
10:45—CHICAGOLAND NEWSREEL.

(Subject to Change)

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"

Monday, 7:30 P.M.
"Spell with Isbell"
with Harold Isbell as Emcee

Wednesday, 7:00 P.M.
"Arthur Godfrey and His Friends"
from CBS-TV

Friday, 7:00 P.M.
"Admiral Broadway Revue"
from DuMont Network

WGN•TV CHANNEL 9

Paul Harvey Series Opens on WENR-TV

Another radio newscaster has entered video: Paul Harvey. On Monday, Feb. 14 and Friday, Feb. 18 you'll see and hear Harvey in a special news series for Stewart's coffee on WENR-TV. Harvey began his career in 1939 as an announcer with radio station KXOX, St. Louis. He is known throughout the midwest as a lecturer and writer, and has been commended for his work among ex-GIs, receiving awards from the American Legion and Veterans of Foreign Wars.

On the Cover

BOB ELSON turns Quizmaster Monday, Feb. 14, on "Identify," opening night of this new WENR-TV channel 7 show, to be seen on all TV stations of the ABC network. William Harridge, American League president, and John P. Carmichael, sports editor of the Daily News, will be Elson's guests.

(Ellingsen Photo)

JOHNNY THOMPSON, "Club Seven" master of ceremonies, will head a musical variety show Thursday, Feb. 17, on channel 7, WENR-TV. The network show originates in ABC's New York studios.

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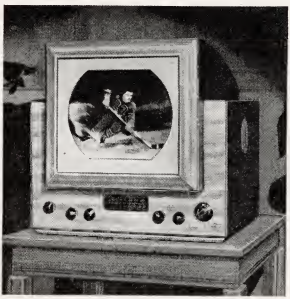

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Television Forecast for

Friday

February 18, 1949

WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—THE WREN'S NEST from N.Y.
6:30—FILM.
6:45—UNCLE MISTLETOE.
7:00—VAUDEO VARIETIES with Eddie Hubbard as emcee.
8:00—BREAK THE BANK with Bert Parks as emcee, from N.Y.
8:30—JOE HASSEL sports.
9:00—PAUL HARVEY and the news.

WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—HERBIE MINTZ.
4:30—HOWDY DOODY SHOW with Bob Smith from N.Y.
6:45—CAMEL NEWS CARAVAN.
7:00—ADMIRAL BROADWAY REVUE.
8:00—RFD AMERICA, a quiz show with Bob Murphy as emcee.
8:30—YOUR SHOW TIME. Famous short stories on film.
9:00—BOXING BOUTS from N.Y.
10:00—CHESTERFIELD SUPPER CLUB.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern.
5:00—SMALL FRY CLUB. DuMont N.Y.
5:30—LUCKY PUP. CBS-TV—N.Y.
5:45—Test Pattern.
6:30—DOUGLAS EDWARDS—news. CBS-TV—N.Y.
6:45—CHICAGOLAND NEWSREEL.
7:00—ADMIRAL BROADWAY REVUE. DuMont N.Y.
8:00—MAN ABOUT TOWN with Nate Gross.
8:30—FILM.
8:45—SPORTSMEN'S CORNER.
9:00—BOXING from Madison AC.
10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

11:00-2:00—MULTISCOPE NEWS.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—SUN-TIMES COMICS.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—KIDDIE PARADE.
7:30—SELECTED SHORTS.
8:00—TELENEWS with John Dunham.
8:10—FILM SHORTS.
8:30—SUN-TIMES ALL STAR ICE SHOW—Chicago Stadium.
11:00—HEADLINE NEWS.

(Subject to Change)

VALENTINE PREVIEW: On Monday, Feb. 14, you'll see Fran Allison receive this holiday greeting from Burr Tillstrom, Kukla and Ollie, in a Kuklapolitan party on WBKB, channel 4.

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★ Channel 4

WBKB

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